

Title: Globalisation and Effective Demand Management

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ABSTRACT

This paper examines the process of globalisation and its implications for the management of the global economy. Particular attention is paid to the issue of reducing unemployment in the OECD countries and poverty in the developing parts of the world.

It is further asserted that while in the 1950s and the 1960s, one could have hoped that Keynesian demand management may come to the rescue, with the advent of globalisation this option is no longer viable. It is also argued that in contrast to views expressed by Keynesian and Post-Keynesian economists, the scope for international cooperation in dealing with this problem are rather limited. Hence, the issue of full-employment - a notion that has recently regained 'political acceptability' - can not be properly addressed without fundamental transformation of capitalism.

Broadly speaking, this paper attempts a tentative exploration of the implications of globalisation.

Key Words :

Globalisation, capitalism, unemployment, demand management, financial deregulation, full-employment.